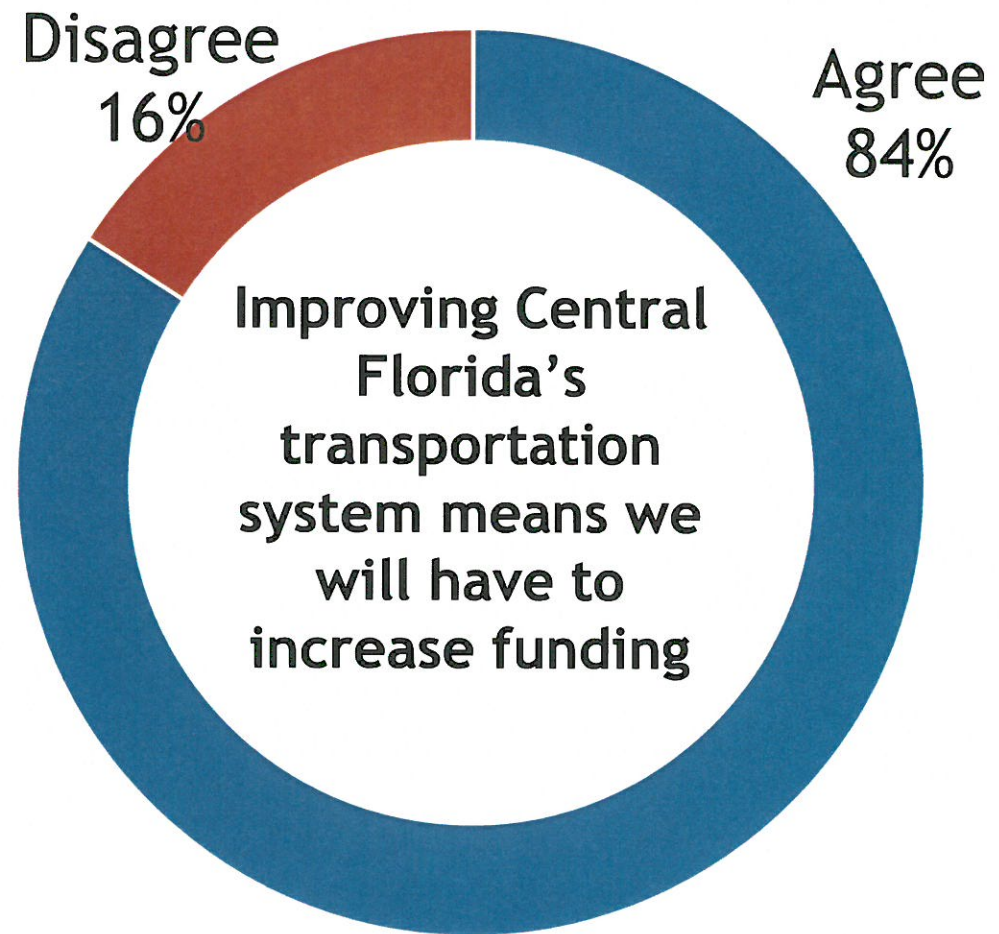
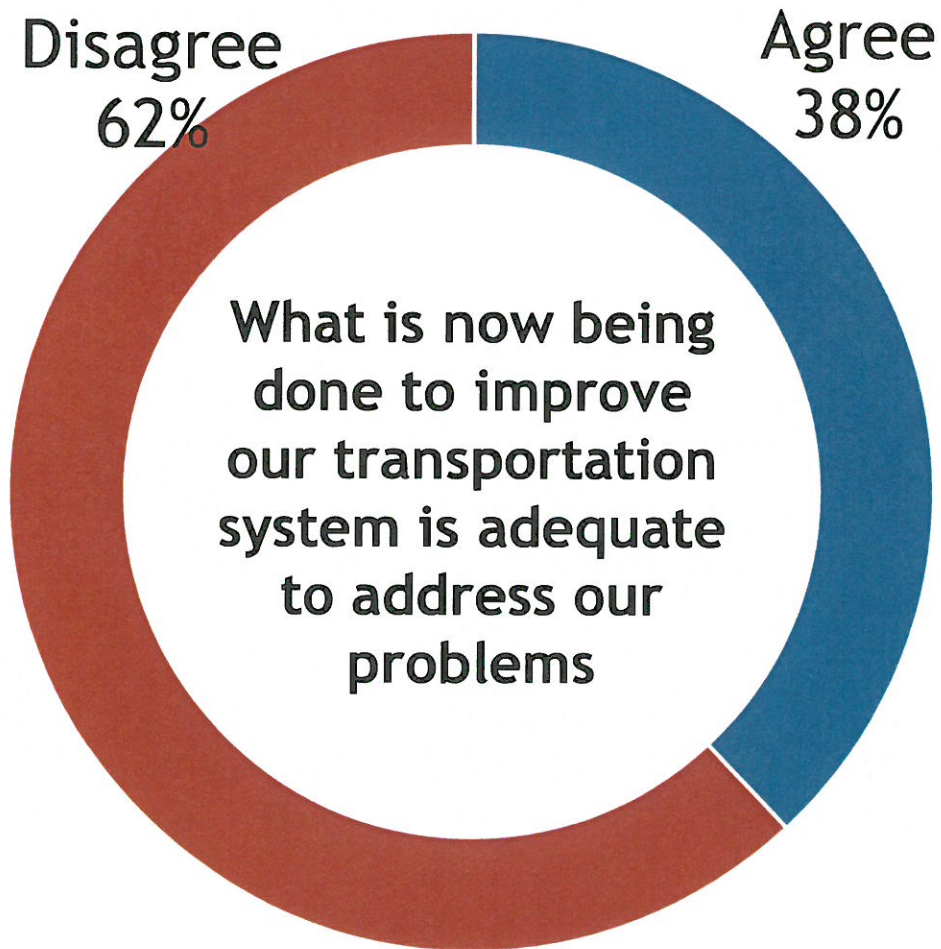






**What
does the
public
think?**



Better Transportation, More Investment



Transportation Options More Important Than Ever

		REGION	ORANGE	OSCEOLA	SEMINOLE
	Expanding bus and rail	56%	58%	48%	55%
	Encouraging walking and biking	23%	26%	17%	18%
	Widening current roads	12%	9%	15%	16%
	Building new roads	10%	7%	19%	11%

Why Public Transportation Matters

**SOCIAL
RESPONSIBILITY**

91% agree

**ACCESS TO JOBS &
ECONOMIC GROWTH**

97% agree



SunRail Is Popular

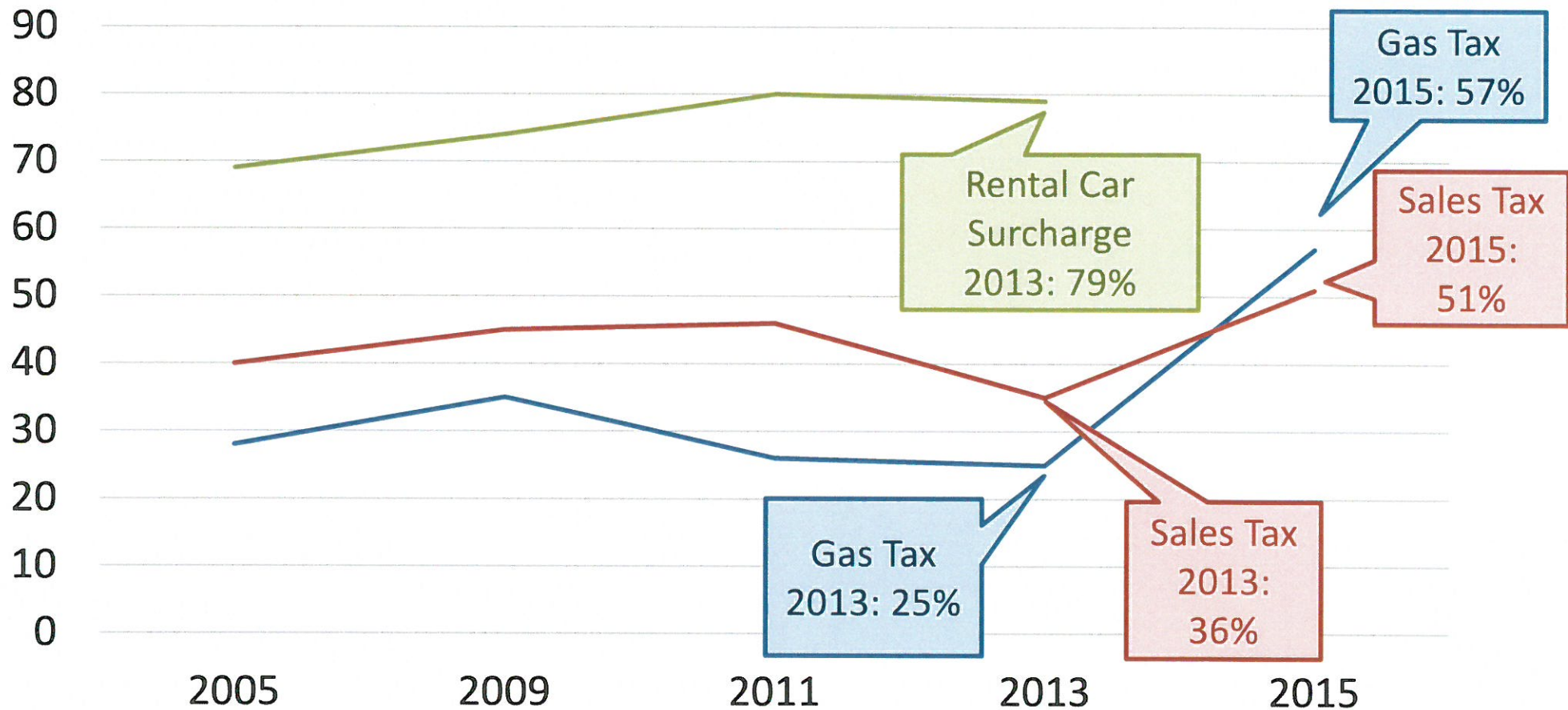
- 35% have ridden SunRail at least once
- Labor force participants more likely to rate SunRail as their most enjoyable means of transportation
- 95% agree that “local governments should invest in SunRail to add regular weekend service”



Dramatic Change in Funding Preferences

Percent who Approve or Strongly Approve of each funding mechanism:

— Gas Tax — Sales Tax — Rental Car Surcharge



Read the Full Report Online

MetroPlanOrlando.com

Click on *Research* in the top blue bar

Then click on *Public Opinion Research* in the side bar

The screenshot shows the MetroPlan Orlando website interface. At the top left is the MetroPlan Orlando logo with the tagline "A REGIONAL TRANSPORTATION PARTNERSHIP". To the right is a search bar. Below the logo is a horizontal menu with icons for Car, Freight, Bus, Rail, Bicycle, Walk, Transportation Disadvantaged, and Air. Below this is a blue navigation bar with links: About, Plans, Public Involvement, Calendar, **Research** (circled in red), Air Quality, Partnerships, and Student Corner. To the right of the blue bar are links for "Email Page" and "Print Page". Below the blue bar, the breadcrumb trail reads "Home > Research > Public Opinion Research". On the left side, under the "Research" heading, "Public Opinion Research" is circled in red, with "Tracking the Trends" listed below it. Further down is a "Related Resources" section with links to "Public Opinion Research -- 2013 (568Kb)", "Public Opinion Research - Cross Tabs Addendum - 2013 (323Kb)", "Public Opinion Research Presentation -- 2013 (1.94Mb)", and "Public Opinion Research - 2011 (1.4Mb)". The main content area is titled "Public Opinion Research" and features the UCF logo. The text describes the 2015 public opinion research survey conducted in partnership with the UCF Institute for Social & Behavioral Sciences. At the bottom of the main content area, there is a link to "Public Opinion Research -- 2015" dated Aug 18, 2015, with a size of 2.08Mb, and links to "View" and "Download".

Understanding the Values and Priorities of Central Floridians

Prepared for the Central Florida Partnership

April 10th, 2014

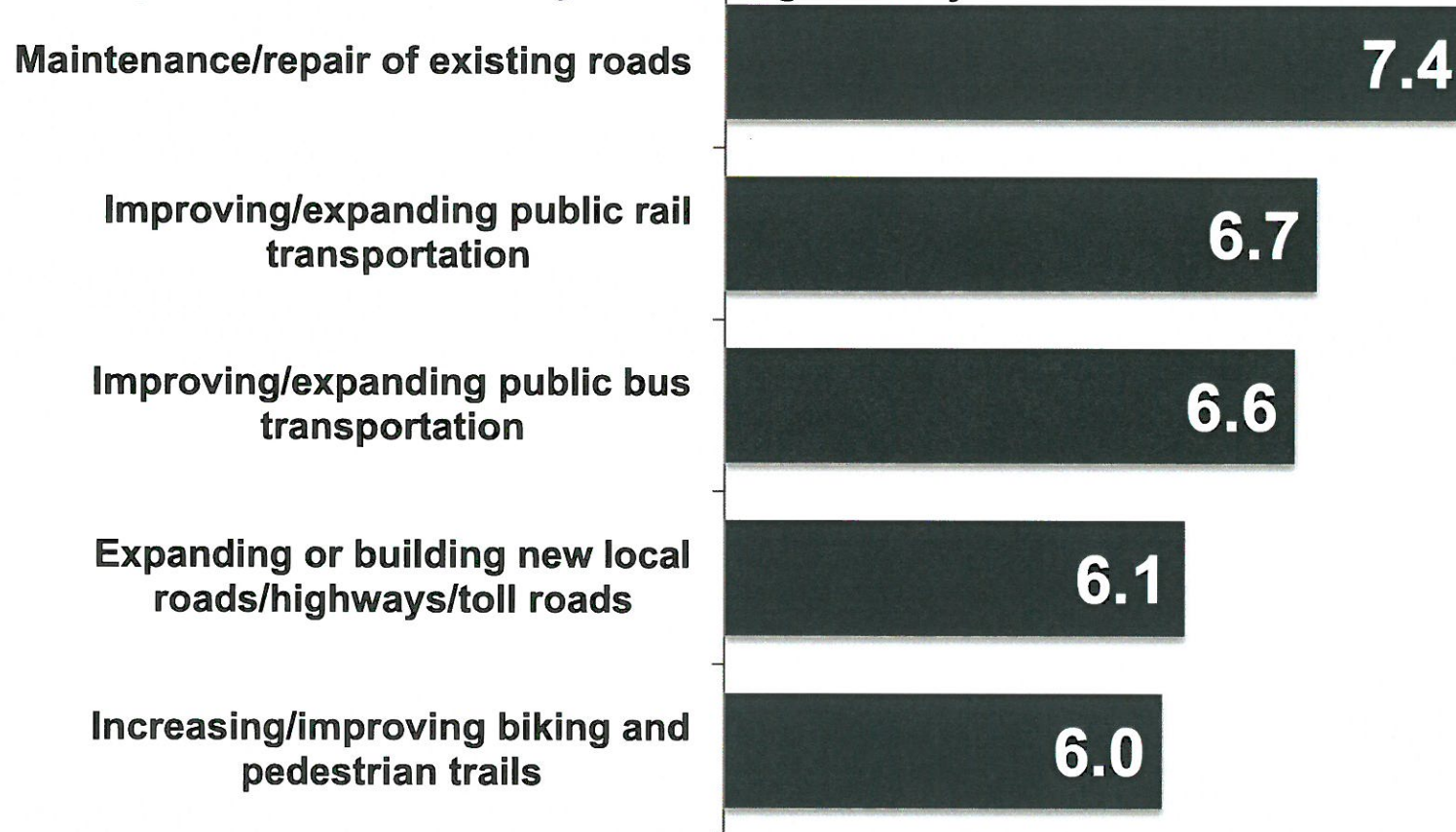
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What are the priorities within transportation?

Maintenance of existing roads is top priority. Improving/expending rail is second, with bussing immediately after.

Transportation Priority

Average Priority Score

















Support for increased spending

Half of respondents would like to see an increase in the level of spending on public transportation.

What level of spending do you believe should be allocated for the improvement of public transportation services and access for the local system where you live?



■ Significantly decrease ■ Somewhat decrease ■ Keep the same ■ Somewhat increase ■ Significantly increase

County Scorecard	Lake County	Brevard County	Osceola County	Seminole County	Volusia County	Polk County	Orange County
Investing in Regional transportation is an important priority (Q700)	 78%	 70%	 87%	 76%	 78%	 78%	 81%
Support allocation of tax dollars toward expansion & improvement of public transportation (Q720)	 75%	 67%	 77%	 81%	 78%	 76%	 77%
Increased spending should come from... (Q730)							
Reallocation of existing funds	46%	47%	37%	34%	44%	50%	43%
Additional funding	36%	40%	48%	43%	36%	34%	36%